



## **USTA SIGNS DEAL WITH CONNOR SPORT COURT INTERNATIONAL**

### **Connor Sport Court International Named “Official Supplier of Modular Flooring”**

**Salt Lake City, Utah, January 13, 2009** – Connor Sport Court International and the United States Tennis Association announced today that Sport Court® has been named the “Official Supplier of Modular Flooring” for the USTA.

The USTA will be using Sport Court’s high performance PowerGame™ modular playing surface for multiple QuickStart tennis courts under construction across the country, including two courts at the USTA’s Billie Jean King National Tennis Center in Flushing, New York.

QuickStart Tennis is a new play format that has been developed to help kids ten and under play the game of tennis. To make it easier for them, several elements have been modified including the court size, the racquet size, the balls, the scoring system, and even the net height.

The Sport Court flooring will also be used for demonstration purposes as the USTA continues to introduce the QuickStart play format to kids and tennis facilities around the country.

“We’re excited to be working with Sport Court, the leader in modular sports surfaces,” said Kurt Kamperman, Chief Executive, Community Tennis, USTA. “This partnership will allow us to roll out the QuickStart play format to even more schools, playgrounds and backyards.”

“We’re really happy to have this opportunity to work together with the USTA to enhance the QuickStart experience as Sport Court provides an ideal surface for QuickStart tennis courts,” said Ron Cerny, President and CEO of Connor Sport Court International. “The court has exceptional traction without the abrasion found on other modular surfaces and provides outstanding shock absorption as well.”

In addition, Sport Court’s extensive nationwide dealer network which has been installing “short court tennis” courts for decades will offer QuickStart Tennis court designs as a valuable enhancement to clients when building commercial and residential courts.

Connor Sport Court is the market leader in sports surfacing and its flooring systems have been selected by many elite associations including the NBA, NCAA, FIBA, USA Volleyball and the US Soccer Foundation. Connor Sport Court specializes in both wood and synthetic surfaces and has appropriate solutions for every type of athletic, park or multi-use facility.

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#### **About Connor Sport Court International**

More athletic events are played on Connor Sport Court surfaces than on any other sports flooring in the world. Connor sports floors have established themselves as the standard for professional and collegiate sports since the company was founded in 1872. Sport Court® is a registered trade mark of Connor Sport Court International. Since 1974, it has identified the original and authentic modular sport surface, continuously improved and patented to provide the highest levels of quality and performance.

#### **About USTA**

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. A not-for-profit organization with 725,000 members, it invests 100% of its proceeds in growing the game. It owns and operates the US Open, the highest attended annual sporting event in the world, and launched the Olympus US Open Series linking 10 summer tournaments to the US Open. In addition, it owns the 94 Pro Circuit events throughout the U.S., and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. The USTA philanthropic entity, USTA Serves, provides grants and scholarships and through tennis, helps underserved youth and people with disabilities to improve academics, build character and strive for excellence. For more information on the USTA, log on to [usta.com](http://usta.com).

**CONNOR SPORT COURT™**  
**Press Release**



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